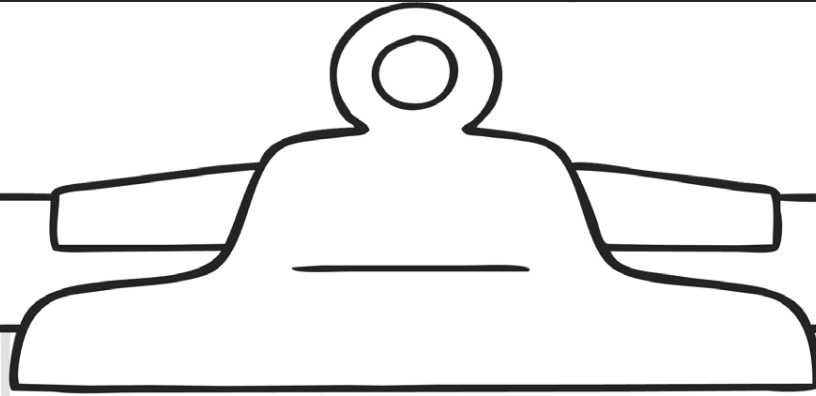


Persuasive Writing Checklist



Check and complete the list

Rhetorical question to start	
Introduction to product with expanded noun phrases	
3 benefits of the trainer given using powerful description	
Exaggeration: <i>best in the world, top of your game,</i>	
Persuasive adverbs: <i>completely, utterly, totally</i>	
Pandering, condescension	
Semi-colons instead of FANBOYS	
Colon to introduce list	
Relative clauses (which/who) with commas or dashes	
Commas in a list of adjectives	
Speech punctuation, including commas and exclamation marks for celebrity quote.	
Conclusion to finally persuade someone to buy it.	